SEBI against the companies referred to in the Questions is given below :

| *Name of the Company* | *No. of Complaints* |
|---|---|
| (i) Aashi Pharmaceuticals Ltd | 1377 |
| (ii) Gujarat Ambuja Ltd. | 1686 |
| (iii) Everest Cement Ltd. | 2833 |

SEBI has been attending to complaints by pursuing the matter with the concerned companies and also with the Department of Company Affairs, which is administering the Companies Act, 1956.

(b) As a measure of investor protection and to reduce the problems arising out of non-receipt of Refund Orders, a new Instrument called "STOCKINVEST" has been introduced with effect from March, 1992.

**समाज पर फीचर फिल्मों का प्रभाव**

1681. **श्री रामजी लाल :** क्या सूचना और प्रसारण मंत्री यह बताने की कृपा करेंगे कि :

(क) क्या सरकार ने फीचर फिल्मों के समाज पर पड़ने वाले प्रभाव के संबंध में कोई अध्ययन कराया है;

(ख) यदि हां तो तत्संबंधी ब्यौरा क्या है; और

(ग) यदि नहीं; तो इसके क्या कारण हैं ?

**सूचना और प्रसारण मंत्रालय के राज्य मंत्री (श्री के० पी० सिंह देव) :** (क) से (ग) वर्तमान में सरकार ने फीचर फिल्मों के समाज पर पड़ने वाले प्रभाव के संबंध में कोई अध्ययन नहीं कराया है । तथापि, 26-2-92 को लोक सभा में प्रस्तुत की गई रिपोर्ट में प्राक्कलन समिति द्वारा की गई सिफारिश के अनुसरण में हिन्दी तथा अन्य भाषाओं की फीचर फिल्मों के समाज पर पड़ने वाले प्रभाव के सम्बन्ध में एक व्यापक अध्ययन करने के लिए भारतीय जनसंचार संस्थान को कहा गया है ।

**Revenue earned by Doordarshan through commercial advertisement**

1682. SHRI SURINDER KUMAR SINGLA :

DR. SHRIKANT RAMCHANDRA JICHKAR :

Will the Minister of INFORMATION AND BROADCASTING be pleased to state :

(a) what are the rates of commercial advertisements for the National Network of Doordarshan as on the 15th February, 1993;

(b) what is the total revenue collected from commercial advertisement by Doordarshan during the last year; and

(c) what is the anticipated revenue collection for the next year ?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO) : (a) The details are given in the attached Statement [*see* below].

(b) The gross revenue collected during 1991-92 was Rs. 300.61 crores.

(c) Doordarshan is expecting a gross revenue collection of Rs. 350.00 crores (approximately) during 1992-93. The upward trend is expected to be maintained during 1993-94.

**Statement**

*Date of Commercial Advertisements for the National Network*

| Sl. No, | Name of the Programme | Super 'A' Special | Super 'A' | 'A' | TIME CATEGORIES Special 'A' | 'B' | Time Check before News |
|---|---|---|---|---|---|---|---|
| 1 | Rate for Spot Buy (10 Seconds). | CHITRAHHAR 1,10,000 1,20,000 for last two spots | 90,000 | 50,000 | 30,000 | 15,000 | 25,000 |
| | | HINDI F.F. 1,00,000 | | | | | |
| 2. | Rate for Sponsorship of Doordarshan Programmes (including Imported Programmes). | CHITRAHHAR 5,50,000 | 5,80,000 with 60 Sec. | 3,10,000 with 60 Sec. | 1,80,000 with 60 Sec. | 40,000 | — |
| | | 4,50,000 (HINDI F.F.) | 3,80,000 | 2,10,000 | 1,20,000 | — | — |
| 3. | Sponsored Programmes produced by Outsiders (Rate for Sponsorship alongwith details of FCT) | 2,60,000 with 60 Sec. FCT | 1,70,000 with 90 Sec. FCT | 80,000 with 120 Sec. FCT | (a) New Progs 25,000 with 150 Sec. FCT (with banking of 30 Sec.) (b) Repeat Progs. 70,000 with 90 Sec FCT. | | Tele Film 50,000 for 90 minutes. 33,000 for 60 minutes. |
| 4. | Sponsorship of Sports programmes produced by outsiders. | — | 2,60,000 with 40 Sec. FCT. | 2,00,000 with 60 Sec. FCT | 1,70,000 with 90 Sec. FCT. | 80,000 with 120 Sec. FCT. | 'World of Sports' 70,000 with 120 FCT. |